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62,39

1925

"The World's best"
Catalog of
GLADIOLI



NORTH RIVER FARMS
MARSHFIELD, MASS., U. S. A.

GENERAL INFORMATION AND TERMS.

Use the order blank which is enclosed for your convenience.

Our stock on many of the best varieties is limited and we suggest early ordering if "you want what you want when you want it."

All of our stock is offered subject to prior sale and is guaranteed true to name.

We do not substitute unless directed to do so. If late in the season, we would suggest that you indicate a second choice.

No other guarantee is given, but we will quickly and cheerfully adjust anything if you are dissatisfied and we are in any way at fault.

Shipments will be made in April unless ordered earlier. Prepaid to your home anywhere in the U. S. A.

Remittances should be made by Post Office Money Order, Express Money Order, or Check. If currency is sent, the letter should be registered. Do not send coin by mail.

We disclaim all responsibility when remittances are not made as above directed.

We have quite a large list of varieties of which we have only small quantities which are not listed here.

We are also familiar with practically all of the varieties now on the market. We are glad to give information or answer questions of any kind regarding Gladioli.





A corner of North River Farms, showing Dahlias, Gladioli, Greenhouses and Bulb Warehouse.

Our Work at North River Farms

THERE are three main reasons why, several years ago, we decided that the Gladiolus was to be the chief claimant of favored attention at our North River Farms.

Firstly, because of our great love for the flower itself; we think there is nothing like it, and no other summer-flowering bulb has and probably none will ever approach it for its many sterling qualities as a garden plant, or a decorative flower to grace the interior of your home.

Secondly, we found by preliminary trials that the soil and other conditions at North River Farms were admirably suited to its culture, and that we were able to produce a cleaner, healthier and larger bulb than those coming to us from other sources in various parts of the U. S. A.

Thirdly, because of these natural advantages, we felt that we were in a position to improve the quality of all Gladiolus bulbs. If, by giving them a year or two in our wonderful North River Farms soil, we could bring them up to a standard of perfection, that no other producers had yet reached, we would have accomplished a great service, and rendered an inestimable benefit to the great American multitude, who grow and love and cherish these flowers in their gardens year after year.

That we have succeeded, is adequately reflected in the prize-winning lists of all the great New England Shows for the past two years. That it is true that North River Farms Gladiolus Bulbs are today, literally speaking, "The World's Best" is for you to judge, upon the records of their achievements, upon our word, and the final proof (with a growing chance and fair treatment) in your own garden.

Our successes at competitive exhibitions have been phenomenal;—during 1923 and 1924 at the combined shows of the New England Gladiolus Society and Massachusetts Horticultural Society, North River Farms Gladioli have been awarded 31 first prizes, 10 second prizes, 6 third prizes, two cups and three medals—not a bad record, we'll say.

So much for the *Bulbs* and their products. Now a word or two as to the varieties that we grow.

For the past twelve years, we have been acquiring each year the choicest creations of the world's leading growers and hybridists. We have tried out in our trial grounds over 1,200 different named varieties of Gladioli, and out of this number we have found less than 100 varieties that come up to our standard of perfection, in size, form, vigor and color. We have been both careful and critical in our judgment of merit, and possibly callous in our discards,—but we have a reputation to build and standards to uphold; it mattered not what we paid for a variety, if it did not measure up to our standard, it went into the mixture.

We have for this year made a few exceptions to this rule and listed several varieties upon which we do not place our XXXX stamp of approval. Some of these are varieties of promise that we believe may prove worthy when we have given them the three years test to which they must be submitted before passing final judgement. Others are old standard varieties that are still quite popular—and there is nothing in their class that is as good at the price quoted.

And what does all this mean to you? It means that we have saved you all of the trouble and expense of experimenting; we have chosen for you the best varieties of Gladioli in the World today. If you have heard of a variety that has been on the market for 3 years and do not find it on our list, ask us about it, possibly we may be able to give you a very good reason why it is not and why it should not get into your garden either, and name you a better substitute.

That our North River Farms Bulbs produce flowers of superb size and form is reflected in returns from leading commission men on Boston and New York Flower markets, where they consistently bring top prices. The name *North River Farms* on the box is now a recognized indication of the quality of the contents.

Such is a brief record of what we are and have been doing at North River Farms, all under the guidance and watchful care of that well-known Gladiolus authority, Mr. L. S. Ream. For 17 years Mr. Ream has been growing Gladioli in various parts of the U. S. and no better judge of quality, nor better versed man on growing methods could be chosen to tell you all of the "goodness" and a lot of the "badness" in Gladioli, as you meet them today.

We have just harvested under ideal methods and conditions the finest lot of bulbs our Farms have ever produced. They are now stored in our new, frost-proof warehouse, where temperature is regulated day and night, so that not one particle of their vigor shall be lost before they reach your garden.

We have given you above, honest reasons why we believe our Gladiolus Bulbs are the finest procurable anywhere; we, ourselves know that the varieties are the cream of the "World's Best," kinds that are marked XXX and XXXX by the best judges, the highest standard in Gladiolus language—it only remains for you to try North River Farms Bulbs this year, and prove the wisdom of your choice by months of enjoyable association with them in your own garden.



The Gladiolus

*Most decorative and most easily grown
of all summer flowering Bulbs*

TO those who grow flowers for exquisite brilliancy in the garden and their decorative use when cut for indoor decoration, there is none that will give such satisfaction and pleasure as the Gladiolus. Its ease of culture, its splendid response to a little extra care and attention, its prolonged blooming season and its lasting qualities when cut and placed in water, have made it a universal favorite everywhere.

WHERE TO PLANT.

It will thrive in any soil in almost any location but prefers a rich sandy loam and sunny situation. It dislikes ground that has been freshly manured; beds or borders that were manured the previous year produce wonderful "Glads," the addition of a little bone meal as a top dressing cultivated into the soil when they are about 6 inches above ground proves a further benefit. Small colonies of 12 to 18 bulbs in the old-fashioned borders, to fill in where late-flowering Tulips bloomed in May, provide colorful patches in late summer. Large beds or long borders in two or more harmonious shades, or perhaps a mixed planting of many colors, make a gorgeous showing and provide a "cut-and-come-again" source of supply for use in the home.

PLANTING.

Bulbs should be planted from 3 to 8 inches apart, according to the size of the bulb, and also taking into consideration the amount of room you have. Bulbs of different varieties vary greatly in size, without affecting the blooming qualities. It is a general rule that extra large bulbs throw side spikes after the main spike has bloomed. This is a desirable quality, as side spikes are admirable for home decorations.

If planting in rows, the rows should be far enough apart for convenient cultivation. Rows 20 inches or more apart are considered good practice.

Depth of planting should be governed by size of bulb and soil conditions. A 1-inch bulb should have at least 3 inches of soil over it. A 2-inch bulb will give a better plant and flower, and stand up better in storms if planted 6 inches deep. A sandy loam is more suitable for deep planting than a clay soil. The general rule, then, is to plant from 3 to 6 inches deep.

Successive planting may be made in the latitude of southern New England from April to July. There is quite a difference in the blooming time of different varieties, some blooming 60 days after planting, while late-blooming varieties require from 100 to 110 days. The *Primulinus* hybrids are early bloomers. For this reason they should be planted both early and late.



STAKING.

On some of the tall growing and long flower spike varieties a light support is advisable. This should be given when the spike first shows. Deep planting overcomes almost all needs of staking. Individual choice may be safely followed in this matter.

CULTIVATION.

Glad's like water provided good drainage is assured. But good cultivation is of more benefit than artificial watering. Exception to this statement is made where irrigation is the only way a crop may be obtained. In most parts of our country there is sufficient rainfall for growing Gladioli—**PROVIDED** good cultivation is given. Keep all weeds out. Keep the top soil loose and in a mulch condition. After that water if you want to, but hoe or cultivate frequently. Do not use fresh manures with Glads. Do not use dried manures in contact with the bulbs when planting. Bone meal and dried and prepared sheep and cow manures are good to use after the plants are 8 to 10 inches high. Liquid fertilizers in moderation are good just before the blooming season or while the flower spikes are forming.

AS A CUT FLOWER.

In cutting Gladioli always leave 4 to 6 leaves on the plant; cutting close to the bulb robs it of all chance of respiration and usually proves fatal to the new bulb which is forming. Spikes showing the lower buds about to open or with one or two open are prime for the knife; the spike will soon begin to open up when placed in water, and by removing the withered blooms, shortening the stems a little and changing the water, the spike can be bloomed indoors to the terminal bud, lasting altogether from 7 to 10 days.

As a decorative flower the Gladiolus in our opinion has no equal. It has a natural stateliness and beauty of its own; it is strong-stemmed and therefore easy to place and arrange in mixed vases.

ITS FAVORITE ASSOCIATES.

Delphiniums are wonderful companions with the pink Glads, and the salmon, orange and yellow Primulins shades. **Gypsophila, Scabiosa, Lupins, Pink and White Phlox;** many of our hardy **Lilies and Snapdragons** create harmonious blendings and colorful mixtures, when associated with carefully chosen shades of Gladioli in the garden or mixed vases.

LIFTING.

Being a half-hardy perennial, Gladiolus Bulbs must be lifted each fall and sun-dried in the field for 4 or 5 days. Carry them indoors and place on trays or shelves in a cool dry cellar or barn and after 3 or 4 weeks you will find that the old corm becomes easily detached from the new bulb formed above it. The old bulb and the outer rough skin may now be removed. If the stock of certain varieties is to be increased, the little bulblets should be saved and planted outdoors in rows the following Spring. These will bloom in 2 to 3 years. Otherwise these bulblets may be thrown away.



GLADIOLUS TYPES

The history of the Gladiolus may be traced back to the sixteenth century, but it was not until about 1841 that Beddinghaus crossed a number of African species and obtained a hybrid species known to this day as **G. Gandavensis**. **Gandavensis** was sold to Van Houtte who introduced it.

We shall not attempt to trace the development of the Gladiolus through all of the stages from this period to the modern Gladiolus of today. Several growers have contributed to the development of the Gladiolus, but it was not until about 1892 that Mr. Hallock bought the stock of Leichtlin of Baden, Germany, and after improving it sold it to John Lewis Childs, who gave them the name **Childsii**. Later we have the **Groff's Hybrid** introduced by H. H. Groff of Simcoe, Ontario, and then we have the **Ruffled** or **Kunderdi type**. Although these, each, had certain distinctive points, in recent years they have more or less merged into one now known as **Large-Flowered Types**. They may be either **Plain** (smooth petaled) or **Ruffled** (frilled).

Another type now extremely popular is the **Primulinus Type** or **Primulinus Hybrids**.

The **Primulinus** species was discovered growing wild near the Victoria Falls in South Africa in 1887, and it was by crossing this species on the large-flowered types the **Primulinus Hybrids** were produced.

LARGE-FLOWERED GLADIOLI

Under this general heading are classed most of the great Gladioli, now growing at North River Farms. Some of the beautiful varieties listed in the following pages are hardly recognizable as the progeny of those known 30 years ago. Shades of unsurpassing beauty, both self-colors and delightful blends in two and three tones, huge size of spike, and perfect formation and arrangement of the blooms are points of excellence now developed in glorious realities, with greater possibilities, greater achievements always before us.

The descriptions we give are from close observation and field notes, made on our own grounds. We have indicated those of exceptional merit by a star (*) or by XXXX, so that the most meritorious can readily be selected. Those that have "Ruffled" or "Frilled" petals are so indicated.

PRIMULINUS TYPES

For general decorative purposes these have many points of advantage over the large-flowered types. Though the individual flowers are smaller, they are more openly placed on the spike, the stem is light but wiry, and altogether it is a more graceful flower to arrange with others in baskets, vases, etc. The colors are charmingly distinctive and cover a wide range of yellow, amber, salmon, orange, cream, flesh, flame and many two-tone tints of exquisite beauty. On the whole they bloom earlier than the large-flowered types and are wonderful for pots, brought along with gentle heat under glass.



"The World's Best" **GLADIOLI**

Varieties marked thus () have exceptional merit.*

6—*ADELINE KENT.

Delicate light rose pink, throat cream overlaid with tyrian rose; very heavily ruffled. The orchid coloring on the outer petals ranging from flesh pink to bright rose (XXXX).

One of the most beautiful ruffled Gladioli in existence.

Each \$1.00; dozen \$10.00

17—*ALICE TIPLADY (Prim.).

Bittersweet-pink, suffused scarlet at outer edges and reverse, throat buff yellow, etched scarlet. Commonly called Orange-saffron. Strong grower, one of the best for both landscape growing and for cut flowers (XXXX).

Each \$0.10; dozen \$1.00; 100 \$6.00

66—*ANNA EBERIUS.

Beautiful dark velvety, rhodamine-purple, throat dark amaranth-purple, faintly ruffled. This is one of the best of its color and is very popular. A strong grower, but one for which the demand is greater than the supply (XXXX).

Each \$0.15; dozen \$1.50; 100 \$10.00

142—*ANTHONY B. KUNDERD (Ruffled).

Delicate cream color, overlaid very delicate blush-pink; lower petals primrose yellow flushed pink at edges. A very beautiful ruffled variety and coming late after most of the other varieties are gone makes it one of the best in its class. Very beautiful and rare (XXXX).

Each \$0.50; dozen \$5.00; 100 \$35.00

55—*ALTON.

La France-pink, suffused geranium-pink, strikingly blotched scarlet. New and rare. Stock limited (XXXX).

Each \$1.00; Dozen \$10.00

713—BARON J. HULOT.

Dark violet. Commonly referred to as the best dark blue. Flowers rather small but it is still one of the best of its color.

Each \$0.10; dozen \$1.00; 100 \$8.00

763—*BEST VIOLET.

Dark velvety Fluorite-violet. Not quite so dark as "Hulot" but larger flowers and stronger grower. A very pleasing color.

Each \$0.15; dozen \$1.50; 100 \$12.00

38—BERTREX.

White, mid-rib cream color, with faint throat marking of pale magenta, sometimes slightly flaked pale magenta.

Each \$0.10; dozen \$1.00; 100 \$8.00



(below)

CINCINNATUS HEINE

*One of the best of the moderately priced
white sorts.*

(See page 9.)



(above)

JOERG'S WHITE

*Has won First Prize for best White
at New York Show, three years in
succession, and Special Trophy from
Am. Glad. Soc., 1924.*

(See page 17.)

128— BEATRIZ MICHELENA.

Scarlet to scarlet-red; throat Marguerite-yellow, striped and stippled ox-blood red. Many flowers open at a time.

Each \$4.00

127—*BUBBLES.

White, suffused flesh pink, deeper on reverse; lower petals tinted salmon-buff; blotched pale green-yellow, sprinkled carmine in throat. Very delicate.

Each \$1.00; dozen \$10.00; 100 \$80.00

5—*BUTTERFLY (Prim.).

Peach red, suffused deeper; throat of lower petals buff-yellow etched carmine.

A fine, large, ruffled Primulinus hybrid with a very pleasing color and good arrangement with plenty of vigor, but not coarse. One of the very best of the Primulinus type (XXXX).

Each \$0.10; dozen \$1.00; 100 \$8.00

273—*BYRON L. SMITH.

White, delicately suffused light mallow-purple, deeper at outer edges; throat Marguerite-yellow with etchings of mallow-purple at base. Exquisite. Sometimes referred to as the Orchid-colored Gladiolus (XXXX).

Each \$0.25; dozen \$2.50; 100 \$20.00

108—*CALIFORNIA GIANT.

Amaranth-pink suffused tyrian-pink, a very light line through the center of each petal. Very large. A very late variety, coming after most of the other varieties are gone. A strong grower and good propagator.

Each \$1.50; dozen \$15.00

143—*CARMEN SYLVA.

One of the best of the white varieties. A pure white except for slight violet markings deep in the throat. Tall, slender stem always straight; flowers well arranged on the spike. Every lover of the Gladiolus should get a start with this variety.

Each \$0.25; dozen \$2.50; 100 \$20.00

4—*CAPELLA (Prim.).

Peach-red, suffused scarlet-red at outer edges; lower petals naphthalene-yellow, striped carmine. A very fine, large, light red Primulinus of good form, having good substance; a strong grower and good propagator. A XXXX variety.

Each \$0.20; dozen \$2.00; 100 \$15.00

81—*CAROLINE ESBERG.

A vivid scarlet-red, blotched in throat carmine; suffused darker shade on outer petals. One of the most vivid reds imaginable and it holds its color well in the sun.

Each \$2.50; dozen \$25.00

98—*CATHERINE COLEMAN.

La France-pink overlaid geranium-pink mid-rib white; throat of lower petal blotched amaranth-purple. Very popular (XXXX).

Each \$2.00

517— CATHERINA.

A grayish-lavender, throat darker with a mahogany-red blotch. A very attractive variety. Flowers not large but of good substance and good form.

Each \$0.15; dozen \$1.50; 100 \$12.00



Mass.

Via

State

Send by.....Cash
.....Enclosed \$.....Date.....

<i>Quantity</i>	<i>Names</i>	<i>Rate</i>	<i>Price</i> \$ <i>Cts.</i>	

Be Sure to FILL IN YOUR NAME AND ADDRESS ABOVE

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North River Farms,
Marshfield, Mass.

Gentlemen:—

The following are the addresses of people whom I personally know to be interested in growing flowers and if their names are not on your mailing list I am sure they will appreciate one of your Catalogues.

Name..... Address.....

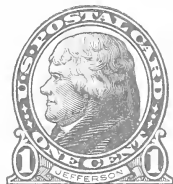
.....

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Your Name

(If you will fill out this card and mail it to us we will remember you in filling your order and include a bulb or two extra for your trouble.)

THIS SIDE OF CARD IS FOR ADDRESS



NORTH RIVER FARMS,

MARSHFIELD,

MASS.

IF YOU ARE A MEMBER PLEASE HAND THIS TO SOME FRIEND

Special Offer

Garden Magazine &
Home Builder
(yearly rate \$3.00)
and membership in
American Gladiolus Society
(annual dues \$2.00)

BOTH for only \$4.00

Garden Magazine & Home
Builder is the most reliable,
timely and complete guide
for the garden. Each
month, it covers the garden
work for that month.

The A. G. S. will send you its
Quarterly Magazine, devoted
solely to Gladiolus.

**This combined, unusual
service will aid with every
problem of your garden.**

Name

Street and No.

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Send your application and \$2.00 to
The Sec'y & Treas. JOHN C. DAVIS, 77 South Ave., Rochester, N. Y.

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BECOME A MEMBER OF THE AMERICAN GLADIOLUS SOCIETY

The Gladiolus, The King of Flowers

Do you grow Gladiolus in your garden? Can you grow the sturdy, beautiful spikes such as you see in your Florist's windows? Do you know what it means to you to save and grow your cormels? Did you ever realize the vast amount of pleasure there is in growing this flower from seed? If you have not realized all these pleasures, is it because of lack of knowledge? There is no secret to them. If you belong to the American Gladiolus Society you will receive its official Magazine which explains all these things and teaches you how to grow them as good as the professional. The Magazine will also teach you the best varieties and the proper colors to grow for different effects and purposes.

Why have nearly three thousand amateurs joined the Society in the past five years? It is "in search of knowledge" and the best place to find it is in the columns of the A. G. S. Official Bulletin which is sent free to members.

The Garden Magazine & Home Builder is published in a 20-acre garden,—a vast experimental station. Here every new plant, new spray and insecticide and new cultural method is tested. The results come to you each month in this reliable, fully illustrated periodical. It helps with every phase of garden work in every kind of a garden.

Beginning with its September issue, this magazine was enlarged, its policy broadened, its name changed to Garden Magazine & Home Builder,—to help with the house as well as with the garden. With more garden material than ever, this is the best garden and home magazine published.

SPECIAL OFFER :

Garden Magazine & Home Builder	} \$4.00
<i>and</i>	
Membership in the A. G. S.	

32—*CAPTAIN BOYNTON.

White, suffused lavender, blotched deeper lavender in throat. This is a very popular variety of recent introduction and was shown in class No. 74 at the N. E. G. S. Show at Boston in competition with Mrs. F. C. Peters and was awarded first prize by the judges. This award was, however, reversed under protest that it was not a ROSE-LILAC as was required in that class.

A strong grower and very beautiful.

Each \$1.00; dozen \$10.00

271—*CHARLIE KOHLER.

Scarlet-red; lower petals suffused darker; it has a velvety surface that makes it very attractive; one of the very best reds (XXXX).

Each \$0.15; dozen \$1.50; 100 \$12.00

144— CHATEAU THIERRY.

Flame-scarlet with yellow blotch in throat. A very large wide-open flower. Very attractive and has good form.

Each \$0.10; dozen \$1.00; 100 \$7.50

62— CHRISTINE M. KELWAY.

White, suffused LaFrance-pink, reverse and tips of petals geranium-pink; lower petals delicately blotched carmine on primrose-yellow. Very attractive. Stems slender but stand up well; arrangement good.

Each \$0.10; dozen \$1.00; 100 \$7.50

187— CINCINNATUS HEINE.

White with a slight blush of pale pink having a soft creamy-yellow throat. (*See illustration, page 7.*)

A strong grower with good habit, making it one of the best white varieties (XXXX). Each \$0.20; dozen \$2.00; 100 \$15.00

145—*CLIO (Prim.).

Grenadine, suffused grenadine-red toward the outer tips of the petals; lower petals citron-yellow, delicately striped carmine. Very good.

Each \$0.15; dozen \$1.50; 100 \$12.00

3—*CRIMSON GLOW.

Scarlet-red, slight stippling of primrose-yellow in throat overlaid with a velvety-scarlet blotch. A XXXX variety that is one of the best of its color.

Each \$0.10; dozen \$1.00; 100 \$8.00

111— DAVID STARR JORDAN.

Scarlet-red, suffused garnet-brown, throat stippled marguerite-yellow.

Immense wide-open flowers on slim wiry stems. Very graceful.

Each \$0.20; dozen \$2.00; 100 \$15.00

366—*DEWDROP (Ruffled).

White, suffused LaFrance-pink at outer edges; throat barium-yellow suffused tyrian-rose. The delicate pastel coloring and the graceful ruffling make it one of the most attractive of the ruffled types (XXXX).

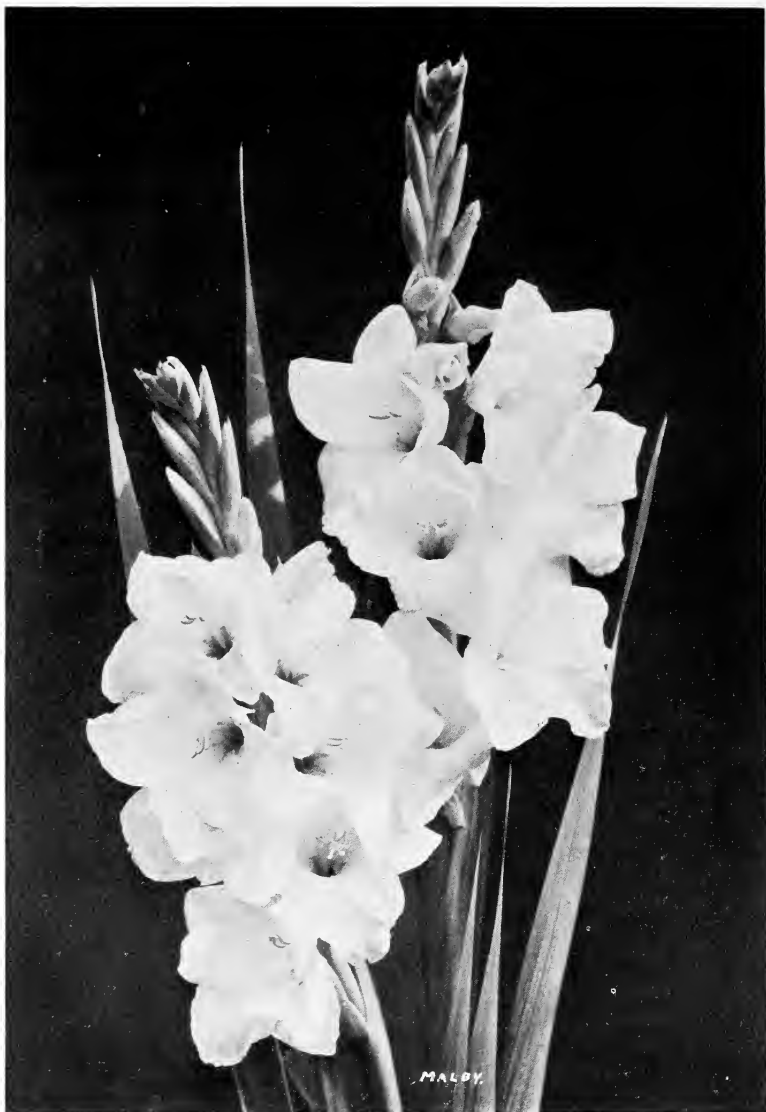
Each \$0.50; dozen \$5.00; 100 \$40.00

67—*DIENER'S AMERICAN BEAUTY.

Rose, deepening to rose-red at outer tips of petals; throat primrose-yellow lightly marked rose-red. Good form and many open at a time. This variety is very popular and justly so, as each spike is a bouquet within itself (XXXX).

Each \$0.60; dozen \$6.00; 100 \$50.00





DIENER'S WHITE

136— DIENER'S WHITE.

Milk-white with a faint trace of pink in throat. A very sturdy grower, very prolific and very popular as a late cut-flower variety. One of the very best in its class.

Each \$0.50; dozen \$5.00; 100 \$35.00

33— D. J. WHITNEY.

Shrimp-pink, heavily flaked scarlet; throat citron yellow with delicate etchings of amaranth-purple. Many flowers open at a time (See illustration, page 15). Very early and good for forcing.

Each \$0.50; dozen \$5.00; 100 \$35.00



8— **DOMINION.**

Scarlet-red, darker at edges; slight stippling of white in throat. A very large strong grower and extra good as a cut-flower variety.

Each \$0.10; dozen \$1.00; 100 \$7.50

138—***DOROTHY McKIBBIN** (Ruffled).

Rose-pink, shading to pale pink in throat, outer edges and reverse deep rose-pink, with deeper rose-red markings; throat of center lower petal delicately blotched rose-red. Very attractive.

An extra early variety that is very popular in the Boston market (XXXX).

Each \$0.10; dozen \$1.00; 100 \$7.50

104—***DOROTHY WHEELER** (Prim.).

Pale LaFrance-pink, suffused geranium-pink; throat primrose-yellow, marked amaranth-purple. Flowers have good arrangement and good substance and the color is very pleasing. Medium late (XXXX).

Each \$0.10; dozen \$1.00; 100 \$7.50

285—***DR. F. E. BENNETT.**

Peach-red, overlaid with flame-scarlet, throat specked with ruby and white. A very attractive large red, with plenty of vigor. The flowers have good substance and the arrangement is good, making it one of the most popular of the new introductions (XXXX).

Each \$10.00

118— **EARLY SNOWFLAKE.**

White, delicately flaked and tinted rose, with a barium-yellow throat, slightly splashed with rose deep down in throat. Especially recommended for forcing.

Each \$0.15; dozen \$1.50; 100 \$12.00

179—***EDEN** (Prim.).

White, outer edges delicately suffused geranium-pink; throat blended barium-yellow with a delicate stripe of carmine. The coloring is exquisite. Form and substance good, making it one of the very best for cut-flower decorations (XXXX).

Each \$0.25; dozn \$2.50; 100 \$18.00

197—***E. J. SHAYLOR** (Ruffled).

Deep, rose-pink to rose color; outer edges and buds show a distinct rose color. Throat of lower petals delicately penciled rose-red.

This is undoubtedly one of the very best Gladioli ever introduced. If we were compelled to confine our list to 5 varieties we should head that list with E. J. Shaylor. It is very popular in the cut-flower markets, is a good propagator, vigorous grower, fine form and the color is very pleasing. This is pre-eminently a XXXX variety (*illustrated on page 13*).

Each \$0.10; dozen \$1.00; 100 \$7.50

394—***ELEGANCE** (Ruffled).

Naphthalene-yellow, with etching and throat marking of tyrian-rose. Well ruffled. Very good if you like the color.

Each \$0.25; dozen \$2.50



- 48—***ELEGANT BEAUTY** (Prim.).
Grenadine-pink (commonly called salmon); throat of two lower petals primrose-yellow; anthers, bluish violet. This is a very beautiful ruffled Primulinus of splendid size and form, and is very popular with those who have fastidious tastes in color harmony (XXXX).
Each \$0.35; dozen \$3.50; 100 \$25.00
- 112—***ELIZABETH HARDEE**.
Begonia-rose, striped and flaked spectrum-red; cream-white stripe in throat, surrounded by a stippling of cream and red. A beautiful and very attractive variety. Many flowers open at a time (XXXX).
Each \$2.00; dozen \$20.00
- 122— **ESTHER OLSON**.
Cream-white, delicately suffused shrimp-pink; throat pinard-yellow with slender carmine stripe; very delicate.
Each \$1.50; dozen \$15.00
- 243— **EUROPA**.
Purest white with just a faint trace of violet in throat. An old variety that is still without a peer in its class. A poor propagator and will probably always remain at about present price.
Each \$0.15; dozen \$1.50; 100 \$12.00
- 256— **ELORA**.
White, slightly flushed pink; throat sulphur-yellow with a carmine blotch. A Burbank production of much promise; very early.
Each \$0.15; dozen \$1.50; 100 \$12.00
- 37—***EVALINE KIRTLAND**.
LaFrance-pink, overlaid rose dorée; throat blotched soft scarlet-red. Very pleasing color, arrangement good, strong upright grower. One of the very best for all purposes (XXXX).
Each \$0.10; dozen \$1.00; 100 \$7.50
- 374—***FAIR COLUMBIAN**.
Mallow-purple, fading to a light mallow-purple in throat; lower petals striped white and bordeau in throat. A very unique color. A strong upright grower with no bad habits. The best of its color.
Each \$0.15; dozen \$1.50; 100 \$12.00
- 246— **FAVORITE**.
Peach-red; throat blotched scarlet, overlaid carmine; a very pleasing color and as its name implies is a favorite with those who know it best (XXXX).
Each \$0.35; dozen \$3.50
- 309—***FERN KYLE** (Ruffled).
Marguerite-yellow, with primrose-yellow in throat, slightly marked amaranth-purple. Very large, wide-open flowers of finest quality. Very finely ruffled. A splendid show variety. Winner of many prizes (XXXX).
Each \$5.00
- 155— **FLORA**.
Naphthalene-yellow; throat suffused barium-yellow, with a trace of red deep down in throat and on base of petals. Arrangement good. A strong grower. Better than **Yellow Hammer**, almost as good as **Golden Measure**. The best yellow for the price.
Each \$0.10; dozen \$1.00; 100 \$7.50





E. J. SHAYLOR (See page 11)

31—*FRANK J. SYMMES (Ruffled).

Geranium-pink, outer edges suffused rose-dorée, blotched scarlet-red in throat. A strong sturdy grower and a splendid cut-flower variety, coming mid-season to late. Try it; it is one of the very finest ruffled varieties, and should be in every collection (XXXX).
Each \$0.15; dozen \$1.50; 100 \$12.00

167—*GIANT MYRTLE.

White, suffused pale-rose pink, shading deeper at outer edges; throat suffused primrose-yellow. Very fine; a poor propagator and very rare.

Each \$2.00

97—*GIANT NYMPH.

LaFrance-pink; with creamy-yellow throat; very large wide-open flowers, long spikes and flowers well arranged on the stem (see illustration, page 18). This is without question one of the very best recent introductions. If it is not in your collection, buy it. You can make no mistake, it is excellent (XXXX).

Each \$0.75; dozen \$7.50; 100 \$60.00

149—*GOLD.

Naphthalene-yellow, shading to barium-yellow; a fine clear self-color. Said to be the best yellow yet produced. If it had just a little more vigor we would be willing to endorse that sentiment.

The color is fine, the arrangement good, and as a cut-flower variety for florists' use, it ranks well.

Each \$0.75; dozen \$7.50

198—*GOLDEN BUTTERFLY (Prim.) (Ruffled).

A pure barium-yellow; flowers large, triangular or butterfly-shaped, on long wiry stems not too compact but very graceful when properly arranged in a vase or for table decoration.

This variety is rated very highly by those who can use the yellow color in their decorations. Extra fine.

Each \$0.25; dozen \$2.50; 100 \$18.00

438— GOLD DROP (Prim.).

Marguerite-yellow, deepening to primrose-yellow, with slight markings of amaranth-purple in throat. A fine large, yellow Primulinus with long straight stems; very graceful and good.

Each \$0.25; dozen \$2.50

544—*GOLDEN GATE (Prim.) (Ruffled).

A large vigorous barium-yellow, with a line of amaranth in center of lower petal. A tall grower, flowers well arranged on the stems, and well ruffled. This is a much better variety than many that are being offered at much higher prices. Very graceful and decorative.

Each \$0.15; dozen \$1.50; 100 \$12.00

30—*GOLDEN GIRL (Prim.).

A pale lemon-yellow. A very clear and distinct color, sometimes referred to as a "butter"-yellow. The flowers are hooded resembling the Primulinus species; the flowers are not large but this variety has been much admired in our trial plot and it is very dainty for inside decoration.

Each \$0.10; dozen \$1.00; 100 \$7.50

52—*GOLDEN GLORY (Ruffled).

A large, richly-colored yellow with carmine throat marking. A fine ruffled yellow. A large tall growing variety, very popular as a cut-flower, and should be in every collection.

Each \$0.35; dozen \$3.50; 100 \$25.00





D. J. WHITNEY (See page 10)

443—*GOLDEN MEASURE.

Straw-yellow, lower petals suffused amber-yellow. A very strong, vigorous grower and in our estimation the best pure yellow on the market (XXXX).

Each \$0.25; dozen \$2.50; 100 \$18.00

89— GENEVIEVE BOTHIN.

Alizarine-pink, overlaid dull magenta-purple; throat primrose-yellow, stippled with carmine. A strong grower with good habits. One of the most popular of the dusky shades.

Each \$0.35; dozen \$3.50

240— GRANDEUR (Ruffled).

Very massive deep vermillion-pink. Large graceful blooms, very distinct and beautiful.

Each \$0.25; dozen \$2.50

77— GLADYS PLATH.

Light mallow-purple, suffused darker and flaked rhodamine-purple; blotched tyrian-rose with white mid-rib. A tall sturdy grower and the unique coloring should insure it a place in every first class collection.

Each \$0.40; dozen \$4.00

210—*GERALDINE FARRAR.

Lavender, shading through all the tones of lavender from a dull to a dark lavender on the outer tips of petals, with a small blotch of dusky violet No. 2 in throat. This is probably the best of its color and it is well worth the price we ask for it.

Each \$10.00

504—*GOVERNOR HANLEY.

A rich cardinal-red, with deeper throat color. Very early. A strong grower. One of the very best reds and coming early should give it a place on every well selected list.

Each \$0.10; dozen \$1.00; 100 \$8.00

15—*GRETCHEN ZANG.

White, suffused LaFrance-pink, shading to geranium-pink on tips of petals; lower petals blotched rose-dorée and scarlet red. A strong grower and very popular as a cut-flower variety.

Each \$0.10; dozen \$1.00; 100 \$7.50

208—*HENRY FORD.

A very dark rhodamine-purple. Color very similar to **Anna Eberius** but it is clearer and not flaked so much. This is the variety that was listed at \$200.00 each two years ago. Our price on our very limited stock is:

Each \$5.00

614— HESTIA.

LaFrance-pink, deeply suffused rose-dorée, blotched carmine, with just a trace of primrose-yellow in throat. Very prolific and a strong grower, every bulb producing from one to four strong spikes. An excellent variety for the cut-flower market (*illustrated on page 21*).

Each \$0.15; dozen \$1.50; 100 \$12.00

13— IDA VAN.

Scarlet to scarlet-red; lower petals deep scarlet in throat. (Awarded highest honors at Cleveland show, also Certificate of Merit—London, Eng.) Extra early, a good cut-flower variety, and also good for forcing.

Each \$0.10; dozen \$0.75; 100 \$6.00

263— IMMENSITY.

Geranium-pink, overlaid scarlet; throat penciled amaranth-purple and white. Immense large flowers, many open at a time. Very choice.

Each \$0.50; dozen \$5.00



749— **INDIANAPOLIS** (Ruffled).

Light mallow-purple, shading to Aster-purple, blotched pomegranite on primrose ground; mid-rib creamy white. (Very similar to **Violet Beauty**.) This is one of the best of the violet shades and is worthy of a place in any collection.

Each \$0.15; dozen \$1.50; 100 \$10.00

86—***INDIAN MAID**.

Rose-pink (commonly referred to as Peach-blossom pink), shaded deeper rose-pink in throat. Very choice and distinct (XXXX).

Each \$0.35; dozen \$3.50

150—***JENNY LIND** (Ruffled).

Shrimp-pink deepening to Geranium-pink at tips of petals. Uniform coloring except mid-rib is lighter on all petals and a blotch of baryta-yellow on the reverse side of lower petal. Flowers tubular. Spike compact. Flowers ruffled and edges rolled back. A very delicate variety, one of the very best for floral work. Should be in every high class collection (XXXX).

Each \$0.75; dozen \$7.50; 100 \$60.00

239—***JEWELL** (Prim.).

A beautiful salmon-pink with a clear golden yellow throat. A large wide-open flower that does not show the hooded form of the *Primulinus* type. Very beautiful (XXXX).

Each \$0.25; dozen \$2.50; 100 \$20.00

257— **JOE COLEMAN**.

A very bright spectrum-red with a carmine blotch; an extremely attractive color with many flowers open at a time. A strong grower and good propagator. Very popular.

Each \$0.20; dozen \$2.00; 100 \$15.00

***JOERG'S WHITE**.

This is unquestionably one of the largest flowered Gladioli ever introduced and easily the finest and purest of all white varieties. Five petals in each flower show no other color whatsoever. The lower petal shades to a creamy yellow in the throat, with light crimson veinings. (*Grower's description*.)

Flowers average 5 to 6 in. across. A great exhibition flower (XXXX) (*illustrated on page 7*).

Each \$5.00

71— **KATHARINE F. HESS**.

Geranium-pink, overlaid scarlet-red with scarlet blotch in throat. Very large flowers on long spikes.

Each \$1.00

531— **LACINIATED**.

Light lavender-pink, mottled deep lavender and the edges of the petals are irregular or notched, usually referred to as laciniated. This variety was awarded a Certificate by the Massachusetts Horticultural Society in 1923.

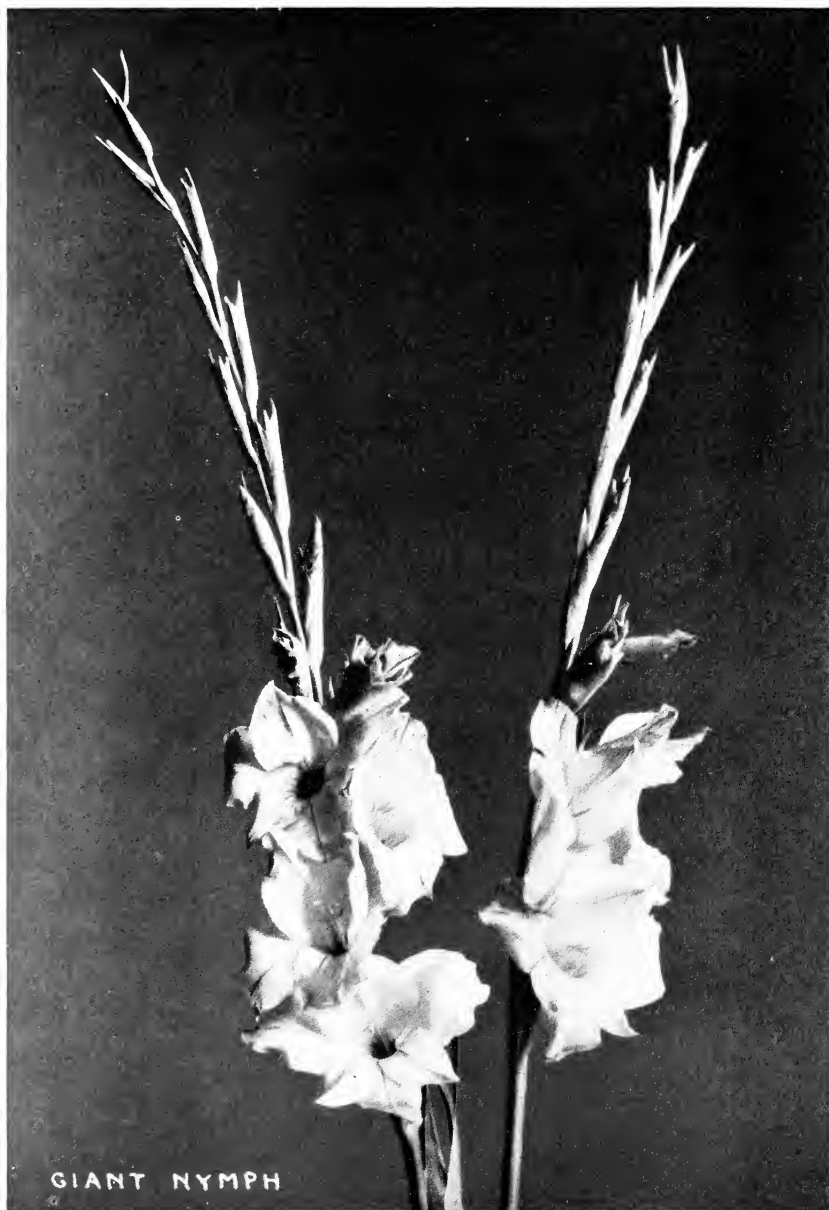
Each \$10.00

63—***LE MARECHAL FOCH**.

Glistening white suffused cameo-pink; reverse suffused light rosolene-purple. Very large flowers well arranged on the stem, and of very delicate texture. This is one of the very best of the recent introductions and is very prolific (XXXX).

Each \$0.10; dozen \$1.00; 100 \$6.00





GIANT NYMPH (See page 14)

712— LILY LEHMAN.

Pure ivory-white, with lily-shaped flowers. A strong grower. One of the older varieties but it is still very popular.

Each \$0.05; dozen \$0.50; 100 \$3.50



2— **LILYWHITE.**

Creamy-white shading to cream in throat with slight magenta markings deep in throat.

This is a very popular early white; not as large as some varieties but has good form and is much prized as a cut-flower variety. Very dainty and fine.

Each \$0.05; dozen \$0.50; 100 \$4.00

14— **L'IMMACULEE.**

Pure white on tall slender stems. Very graceful and a pure glistening white. A Holland production of merit.

Each \$0.10; dozen \$1.00; 100 \$7.50

96—***LEOTA.**

Geranium-pink, suffused rose-dorée; throat creamy-white blotched amaranth-pink.

Large, wide-open flowers of good substance and form and the color is exceptionally pleasing; one of the best (XXXX).

Each \$0.50; dozen \$5.00

75—***LORELEY.**

A Bartya-yellow, lower petals suffused empire-yellow, outer edges of petals suffused orange-pink. Exquisite.

Each \$0.25; dozen \$2.50; 100 \$20.00

440— **LOUISE.**

Glistening white suffused Phlox-pink; Phlox-purple at edges; throat blotched, true purple with mid-rib of rhodamine-purple; a very beautiful color and a strong grower.

Each \$0.10; dozen \$1.00; 100 \$7.50

316—***LUSTRE.**

Scarlet-red, suffused nopal-red. A large wide-open flower with many open at a time. A gorgeous spike of solid red. This we think stands at the head of the list of reds (XXXX).

Each \$0.25; dozen \$2.50; 100 \$20.00

119— **MAIDEN'S BLUSH** (Prim.).

Flesh-pink, lightly flaked with pale old rose, throat suffused Mallow-pink. Very dainty and fine. Flowers well arranged on long wiry stems very graceful for decorating purposes and the earliest of all forcing varieties.

Each \$0.15; dozen \$1.50; 100 \$12.00

445— **MAINE.**

White, lower lip faintly suffused pale yellow with delicate mallow-purple etching deep down in throat. A very strong, upright grower with good form and substance. Very fine.

Each \$0.25; dozen \$2.50

105—***MARSHAL FOCH.**

LaFrance-pink, overlaid Geranium-pink; blotched scarlet-red in throat. Very large, wide-open flowers, growing on good sturdy stems. A Grand Gladiolus named after a great man. Should be in every collection (XXXX).

Each \$0.25; dozen \$2.50; 100 \$20.00

276—***MARIE KUNDERD** (Ruffled).

Pure glistening white with an almost invisible pinkish line through the center of the lower petal. Very gracefully ruffled and extremely delicate. Said to be the finest white ruffled Gladiolus ever produced. Very beautiful and rare (XXXX) (illustrated on page 26).

Each \$2.50



201— MARY PICKFORD.

White, lower petal suffused primrose in throat. This variety is very unique in having a stem and the calyx of the flowers almost white. Very distinct and beautiful.

Each \$0.10; dozen \$1.00; 100 \$8.00

196—*MASTERPIECE.

Rose-red; throat lightly marked amaranth-purple. Sometimes called an **American Beauty Rose** color. This is a very beautiful shade and the form is excellent (XXXX).

Each \$1.00

372—*MATTHEW CRAWFORD.

Ivory, suffused rhodamine-pink; lower petals blotched rhodamine-purple with creamy markings. The coloring of this variety is most uncommon and it has plenty of vigor and good form. We predict that it will become very popular when better known (XXXX).

Each \$0.50; dozen \$5.00

698— MIDSUMMER DREAM (Prim.).

A large-flowered Primulinus having bright red flowers of the triangular or Butterfly form. Very attractive. The largest red Primulinus that is grown. Very fine.

Each \$0.20; dozen \$2.00; 100 \$15.00

109—*MING TOY (Prim.).

Pinard-yellow, suffused and etched Bittersweet-orange. A very large flower of finest form and the color is very pleasing. This is the most popular of the Primulinus type and was a universal favorite with those who visited our fields last season (XXXX).

Each \$0.50; dozen \$5.00

665— MINNEHAHA.

Old rose flaked with vandyke-red; throat deep olive-buff, overlaid with purplish daphne-red. This is our own production and we consider it one of the best of the "smoky" varieties. Possibly we may be prejudiced. Try it and let us have your opinion.

Each \$1.00

447— MISS HELEN FRANKLIN (Ruffled).

White, with a blotch of rhodamine-purple in throat. A well ruffled variety, very prolific and an excellent variety for forcing.

Each \$0.10; dozen \$1.00; 100 \$6.00

23— MISS MAUDE FAY.

Pale amaranth to amaranth-pink, flaked tyrian-pink; reverse has some Mallow-purple suffusion. Very dainty coloring. This would be a XXXX variety if it was not inclined occasionally to crooked stems.

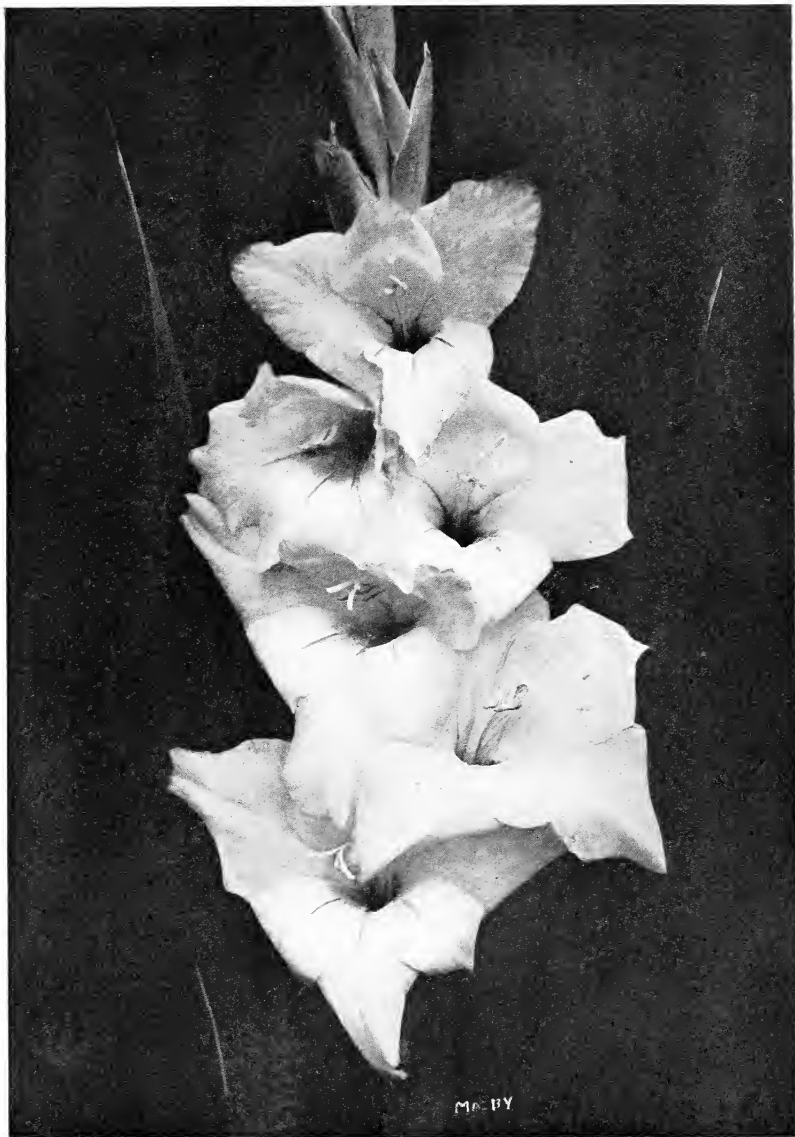
Each \$0.25; dozen \$2.50

508— MME. MOUNET-SULLY.

Milk-white; throat blotched carmine on primrose-yellow ground. The blotch is very distinct and fine. We consider this the best of the Lemoine type. Not a very strong propagator and will always remain fairly high-priced.

Each \$0.40; dozen \$4.00





HESTIA (See page 16)

130— MR. H. A. HYDE.

White, faintly flaked Mallow-pink; throat lightly dotted Mallow-purple. A large strong grower with many flowers open at a time. An excellent cut-flower variety. Each \$0.75

140— MR. MARK.

Lobelia-violet, suffused Saccardo's violet; throat barium-yellow with a blotch of amaranth-purple. This is one of the best of those commonly known as light blue varieties. Very popular as a cut-flower variety. Each \$0.10; dozen \$1.00; 100 \$8.00

237— **MONA LISA** (Ruffled).

A very beautiful shade of palest rose-pink, sometimes called blush-white. A very pale shade almost a self-color. The most delicately colored Gladiolus that we know of. Well ruffled and exceedingly beautiful. Each \$0.15; dozen \$1.50; 100 \$12.00

19—***MRS. DR. NORTON.**

Hermosa-pink shading to Cameo-pink; very delicately flaked eosene-pink; throat barium-yellow, stippled with tyrian-rose. Large wide-open flowers that grow on tall slender stems; very graceful. One of the most beautiful of all moderately priced Gladioli (XXXX). Each \$0.15; dozen \$1.50; 100 \$10.00

68—***MRS. H. E. BOTHIN** (Ruffled).

White, suffused LaFrance-pink; with a large blotch of scarlet and scarlet-red in throat. Well ruffled and a good propagator. Exceedingly attractive. Each \$0.25; dozen \$2.50; 100 \$20.00

125— **MRS. J. K. ARMSBY.**

LaFrance-pink, overlaid and flaked rose-doree; throat primrose-yellow stippled with carmine. Size of bloom 5 in., arrangement compact, 4 to 5 open at a time. Very fine. Each \$2.00

131—***MRS. JOHN R. WALSH** (Ruffled).

Heavily ruffled Eosene-pink; lower petals heavily blotched scarlet. A magnificent show variety that should be in every collection. Each \$0.75; dozen \$7.50; 100 \$60.00

106— **MRS. NEWELL VANDERBILT** (Ruffled).

Geranium-pink, suffused rose-doree; lip finely stenciled carmine on cream ground. Large well ruffled flowers of good substance. Each \$0.75

76— **MRS. RUDOLPH SPRECKLES** (Ruffled).

Shrimp-pink flaked with rose; throat blotched carmine on cream ground. Ruffled. Many open at a time. Splendid show and cut-flower variety. Each \$0.50; dozen \$5.00

65— **MRS. F. C. PETERS.**

A beautiful shade of amaranth-pink with a purplish blotch in the throat. Sometimes referred to as an Orchid color. A very beautiful Gladiolus and very popular. Each \$0.75; dozen \$7.50; 100 \$60.00

141— **MRS. WATT.**

Rose-red, a very fine self-color. Rather old but never fails to attract attention. An unique color that is very popular. Each \$0.10; dozen \$1.00; 100 \$7.50

146— **MURIEL.**

A very delicate shade of mauvette, shading to almost pure white in throat; lower petals blotched with **Dahlia-carmine** blending to purple at edges. A tall variety that stands up well; very graceful. We consider this the best in its class. Each \$0.35; dozen \$3.50

10— **MYRA** (Prim.).

A giant-flowered Primulinus hybrid. Deep salmon-pink over yellow ground. Yellow throat with pink lines. Tall slender stems. Exquisite and showy. Each \$0.25; dozen \$2.50



248— MYRTLE.

Light rose-pink, shading to deep rose-pink on outer edges and reverse. Almost white in throat with mid-rib pure white. Not large but an extra good cut-flower variety for florists. Very delicate and fine.

Each \$0.10; dozen \$1.00; 100 \$6.00

120— NETHERLANDS.

A light jasper-red, commonly referred to as a salmon-pink. This is an extra early variety, similar in color to **Halley** but about 3 days earlier. Extra good for forcing.

Each \$0.05; dozen \$0.50; 100 \$3.00

502— NIAGARA.

Primrose-yellow, delicately suffused rose-pink. One of the older varieties that is still worthy of a place in any garden. When well-grown there is none better in its class. A splendid cut-flower variety.

Each \$0.10; dozen \$1.00; 100 \$7.50

199—*1910-ROSE.

Rose-pink shading to rose-red; buds rose-red; lower petals slightly marked rose in throat, with white center line. Very early and fine. An extra good variety for the early cut-flower market (XXXX).

Each \$0.10; dozen \$1.00; 100 \$7.50

234— NUBIAN.

Deep rose-pink, suffused rose-red; throat blotched tyrian-rose on barium-yellow ground. Very striking.

Each \$0.25; dozen \$2.50; 100 \$17.50

611— NYDIA (Prim.).

A very delicate rose-pink etched with white. Flowers small and dainty, showing the Primulinus character. Very graceful and fine.

Each \$0.20; dozen \$2.00; 100 \$15.00

296—*NYMPH (Ruffled).

White, suffused rose-pink, shading to rose-red; throat straw color, blotched amaranth-purple. Large well-ruffled flowers of good substance and form. One of the best (XXXX).

Each \$0.50; dozen \$5.00

49—*ORANGE GLORY (Ruffled).

Peach-red, suffused scarlet; throat blotched carmine, with creamy white stripes in lower petals.

This is a very vigorous grower, well ruffled and very prolific, usually throwing two to four spikes to a bulb. It is so vigorous that the foliage makes it one of the best for landscape work. Nothing better in its class (XXXX). Mammoth bulbs.

Each \$0.15; dozen \$1.50; 100 \$10.00

226— ORPHEUM.

Rose-pink, overlaid and suffused rose-red; showy blotches of deep rose-red in throat. A very tall, stately variety that is very popular.

Each \$0.25; dozen \$2.50

64— PANTHEON.

A large massive waxy white with a very delicate blotch of old rose in throat. A very clean distinct color that is very popular.

Each \$0.50; dozen \$5.00



326—*PARAMOUNT.

Pale rose-pink, slightly flaked deeper; lip suffused primrose-yellow, delicately etched amaranth-purple in throat. The coloring is very similar to **Mrs. Dr. Norton** but the flowers are closer together on the stem and not so open. An exceptionally beautiful variety that should be in every first class collection (XXXX).

Each \$3.00

289—*PASTELLA.

A creamy white, suffused Mallow-purple. The pastel shades of this variety are hard to describe. Very beautiful and rare. Stock limited

Each \$3.00

382—*PEACH ROSE.

Deep rose-pink, throat blotched rose-red. Awarded a First-class Certificate of Merit by the Massachusetts Horticultural Society in 1919.

A very pleasing color; distinct and beautiful (XXXX).

Each \$0.50; dozen \$5.00; 100 \$40.00

178— PEARL OF DAWN (Ruffled).

Rose-pink shading deeper toward the outer edge of petals, lighter toward throat; latter penciled with rose-red. A very unusual and beautiful color. Well ruffled.

Each \$0.40; dozen \$4.00; 100 \$30.00

147— PINK LILY (Ruffled).

Deep rose-pink, suffused pale rose; edges very light; throat blotched rose-red; reverse rich pink. A well-ruffled variety. Very striking.

Each \$0.35

444— PINK WONDER.

White, flushed rose-pink, faintly flaked rose; throat etched amaranth-purple on citron-yellow ground. Very large, wide-open blooms. A very delicate color.

Each \$0.25; dozen \$2.50; 100 \$18.00

245— PRIDE OF HILLEGOM.

A very fine scarlet-red with a fine white line on mid-rib of lower petal; very attractive. One of the best of the Holland varieties.

Each \$0.10; dozen \$1.00; 100 \$7.50

54—*PRIDE OF LANCASTER (Ruffled).

Shrimp-pink, suffused peach-red; throat blotched scarlet-red. A very fine color. Very compact spike with bloom well set. This variety is sometimes described as a brilliant orange-salmon. Very beautifully ruffled and fine in every way (XXXX).

Each \$0.25; dozen \$2.50; 100 \$20.00

437— PRIMUNELLA (Ruffled).

A Cartridge-buff, suffused peach-red; lower petals pinard-yellow, lightly striped carmine. A grand ruffled, butterfly, Orchid-like flower. Very beautiful.

Each \$0.35; dozen \$3.50; 100 \$25.00

11— PRINCE OF WALES.

Grenadine-pink, commonly called salmon; cream blotch with deeper pink markings in throat on lower petal. This is the best early variety of its color.

Each \$0.10; dozen \$1.00; 100 \$6.00



770— PROSERPINE.

Light spectrum-red. This is a different shade of red that is sure to attract favorable attention. A very choice variety and an extra good selling variety.

Each \$0.10; dozen \$1.00; 100 \$7.50

214—*PURPLE GLORY.

Tyrian-rose, suffused amaranth-purple; slightly flaked; a very dark, velvety-purple in throat. This is probably the most popular of all of the "Glory" group. An excellent show variety. You can't have the best exhibition collection or the finest garden varieties without this wonderful Purple Ruffled Glory. It stands high in the list of best varieties (XXXX).

Each \$0.50; dozen \$5.00; 100 \$40.00

254—*PYTHIA.

Spectrum-red, beautifully blotched carmine; reverse blotched white at base. A fine large flower of a very attractive shade and the white blotch on the reverse or outer throat makes it more select.

Each \$0.75; dozen \$7.50

124— QUEEN OF THE NIGHT.

Carmine, overlaid and flaked Victoria-lake; glossy, dark and velvety. One of the darkest of all Gladioli.

Each \$3.00

166—*RARITY.

Glistening white, suffused rose-pink, darker at outer edges; throat beautifully blotched rhodamine and amaranth-purple. This is a very rare and beautiful variety (XXXX).

Each \$0.35; dozen \$3.50; 100 \$25.00

313— RED COPPER.

Geranium-pink, suffused scarlet, heavily flaked dull, dark purple; throat blotched dull, dark purple and carmine on barium-yellow. Very unusual and in great demand since the "King Tut" styles came in vogue.

Each \$0.50; dozen \$5.00

564— RED EMPEROR.

(See *Dominion*, which is the same.)

80— RED FIRE.

Scarlet-red, suffused nopal-red. A very bright and attractive red, which is sure to find friends.

Each \$1.00; dozen \$10.00

343— RED PLUME.

Spectrum-red, paler in throat, blotched carmine. White blotch on reverse at base. A very attractive variety and it is well-named.

Each \$0.35; dozen \$3.50

40— REGULUS (Prim.).

Maize-yellow, suffused apricot-buff; light stripes of scarlet-red deep in throat. This variety is not so large as some but it is very dainty for inside decorations.

Each \$0.10; dozen \$1.00; 100 \$7.50

392—*REMEMBRANCE (Ruffled).

Geranium-pink deepening to rose-doree at outer edges; throat blotched pomegranite-purple. Slightly ruffled. A very beautiful color and a strong grower.

Each \$0.20; dozen \$2.00; 100 \$15.00





MARIE KUNDERD (See page 19)

137— REV. EWBANK.

Light lavender-violet, edges and reverse deeper lavender-violet, mid-rib white, lower petals blotched cream, flaked with red-violet. Grows lighter with age. Stems inclined to be curved but the coloring is so good that it continues to be one of the favorites.

Each \$0.20; dozen \$2.00; 100 \$15.00



121—*RICHARD DIENER (Ruffled).

Pale geranium-pink, occasional flaking of rose-doree; throat blotched barium-yellow, lightly stippled carmine; mid-ribs sometimes barium-yellow. This is a well ruffled variety and comes well arranged on the stem with many open at a time. One of the very best (XXXX).

Each \$2.50; dozen \$25.00

283— RITA (Ruffled).

Straw-yellow, throat suffused amber-yellow; blotched tyrian-rose. A very fine ruffled yellow with a pretty red throat.

Each \$0.25; dozen \$2.50

694— ROANOKE (Prim.).

A large, vigorous, rich yellow Primulinus, fully as good as some that cost more money. Highly recommended and should be planted in quantity.

Each \$0.10; dozen \$1.00; 100 \$6.00

426—*ROSALIND.

Rose-red, deepening to pomegranite-purple at outer edges, and throat of lower petals. Throat of upper petals pale rose-pink. This variety has good substance and has a velvety appearance that makes it stand out as one of the very best (XXXX).

Each \$0.50; dozen \$5.00

45— ROSEBUD.

White, delicately suffused rose-pink; throat marked tyrian-rose. Branched and a very strong grower. Especially beautiful when buds are just opening. A very good cut-flower variety.

Each \$0.15; dozen \$1.50; 100 \$12.00

148—*ROSE GLORY (Ruffled).

Eosene-pink, shading to hermosa-pink, lower petals marked amaranth and rhodamine-purple. A very popular and beautiful variety. It is one of the favorites in the cut-flower markets. One that always sells well, both bulbs and flowers. If you do not have it you should buy it and in quantity if you can use them as our price is right (XXXX).

Each \$0.25; dozen \$2.50; 100 \$20.00

317— ROSY GLOW.

White, suffused amaranth-pink, deeper at edges and reverse; throat beautifully blotched and stippled tyrian-rose on pale primrose-yellow ground. A tall sturdy grower and very beautiful (XXXX).

Each \$0.25; dozen \$2.50; 100 \$18.00

610— RUTH LAW.

Amber yellow, throat old gold, flushed carmine; a peculiar color, many flowers open at a time.

Each \$0.25; dozen \$2.50

659— ROMANCE.

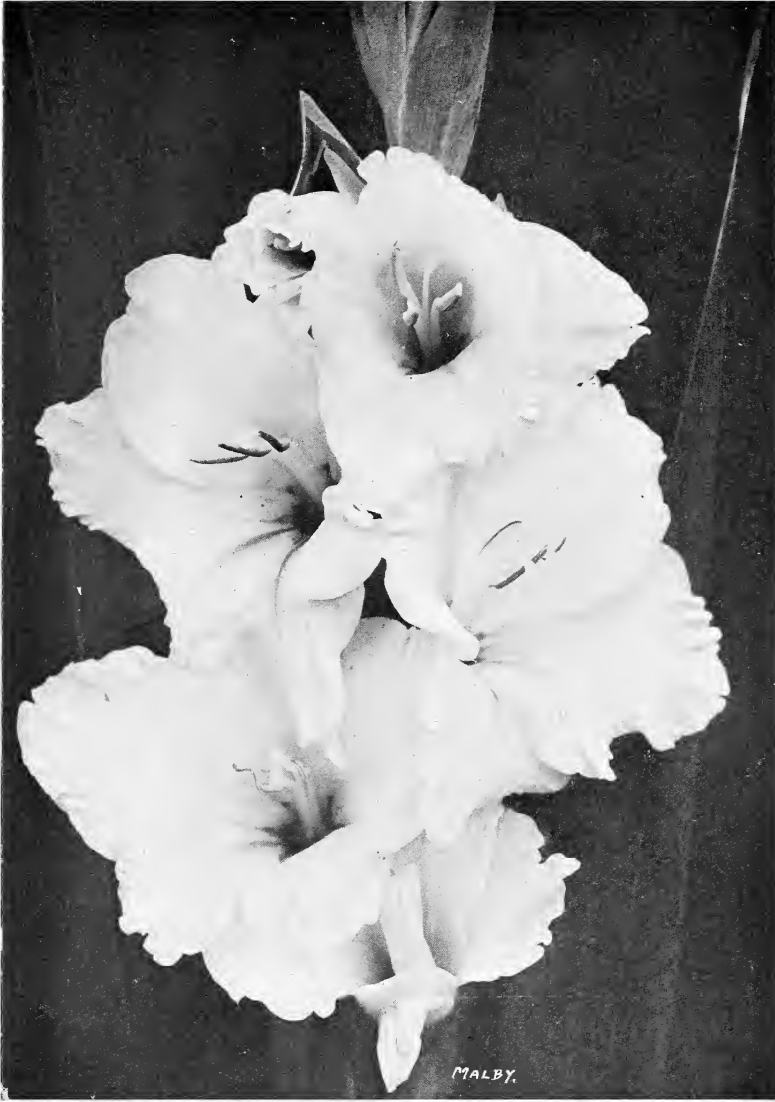
straw-yellow, marked carmine. This is a very peculiar yet pretty colored Gladiolus, having what we sometimes call a dreamy look to it. Very beautiful and odd.

Each \$0.50; dozen \$5.00



- 20—***SALMON BEAUTY** (Prim.).
Shrimp-pink, suffused peach-red, lower petals martius-yellow. This large-flowered Primulinus was awarded a **Certificate of Merit by the Massachusetts Horticultural Society**, and has been winner of many other awards. Undoubtedly one of the most beautiful varieties grown.
Each \$0.20; dozen \$2.00; 100 \$15.00
- 351— **SALMON PLUME**.
Hermosa-pink, deepening to Begonia-rose at outer edges; throat of lower petals blotched carmine and spectrum-red. Exquisite color and texture.
Each \$0.25
- 94— **SALOME JANE**.
Rose-doree, overlaid orange; throat blotched scarlet. Flowers very large, having good form and substance. Very choice.
Each \$0.75; dozen \$7.50
- 267—***SCARLANO** (Ruffled).
A very fine ruffled scarlet, blotched ox-blood red in throat. A very brilliant color and an extra fine variety. One of the best sellers in the cut-flower market. Nothing equal to it in its class (XXXX).
Each \$0.20; dozen \$2.00; 100 \$15.00
- 211—***SCARLET PRINCEPS**.
Scarlet-red, fading to rose-doree in throat. Many large round blooms open at a time. A prize-winner (XXXX).
Each \$0.20; dozen \$2.00; 100 \$15.00
- 90— **SHARON ROSE**.
LaFrance-pink, blotched carmine. A Coleman production that is well worth growing. A very large flower of a good rich color that will become more popular when it is better known.
Each \$0.50
- 410—***SHELL PINK** (Prim.).
LaFrance-pink, paler in throat, deepening to Geranium-pink on outer edges and reverse; mid-rib almost white. A large, massive spike with two rows of blooms that face up well and many open at a time. This is a **Primulinus** that does not show the hooded form. Very massive and grand (XXXX).
Each \$1.00; dozen \$10.00
- 103—***SHIELA**.
Light coral-red, fading to flesh-pink in throat, with primrose blotch on lower petals, penciled with pomegranite-purple. Form good, with plenty of vigor. An exceptionally good early variety.
Each \$0.35; dozen \$3.50
- 251— **SILVER LACE**.
A pure glistening white, suffused pale amaranth-pink; throat suffused deeper amaranth-pink, also reverse. A very distinct and beautiful variety.
Each \$0.25; dozen \$2.50
- 242—***SNOW GLORY** (Ruffled).
A very fine ruffled pure white with just a trace of violet in throat. This is one of the very choicest varieties ever produced. Should be in every collection (XXXX) (illustrated on page 29).
Each \$2.00; dozen \$20.00





SNOW GLORY (See page 28)

291— **SULPHUR GLOW** (Ruffled).

Marguerite-yellow, deepening to primrose throat, penciled rhodamine-purple. Intensely ruffled.

Each \$0.25; dozen \$2.50

101— **SWEET LAVENDER.**

White, suffused light violet with a beautiful garnet blotch; large wide-open flowers of a very pleasing color. Very early.

Each \$0.35; dozen \$3.50

STANFORD.

(See "Queen of the Night," synonymous.)

24— **THOS. T. KENT.**

Pale hermosa-pink, suffused Begonia-rose, flaked spectrum-red. Throat Marguerite-yellow, blotched carmine. Very striking. A large tall-growing variety with plenty of flowers open at a time. This variety is sure to attract attention and much favorable comment.

Each \$0.25; dozen \$2.50; 100 \$20.00

409— **TWILIGHT** (Ruffled).

Ivory yellow, slightly flaked with Phlox-pink on outer edges of petals. Throat primrose-yellow, blotched amaranth-purple. Very pretty: will be popular when better known.

Each \$0.50; dozen \$5.00

352— **TWINKLES** (Prim.).

Cream-buff, suffused grenadine-pink; lower petals blotched primrose, delicately edged carmine. Branched, several spikes from one bulb. A very beautiful variety for home decorations.

Each \$0.35; dozen \$3.50; 100 \$25.00

185— **ULYSSES.**

Geranium-pink, flaked Aster-purple; blotched tyrian-rose in throat. This is a very peculiar color, the petals appear to be semi-transparent, giving it an odd appearance. This is another very popular variety since the "King Tut" styles came in vogue. (Our stock is very limited.)

Each \$0.50; dozen \$5.00

202— **VAUGHAN'S WHITE.**

Very large pure white. Extra fine.

Each \$1.00

183—***VIOLET BEAUTY** (Ruffled).

Mallow-purple, flaked rhodamine-purple fading to light Mallow-purple; throat primrose-yellow, blotched pomegranite-purple; mid-rib creamy-white. Well ruffled and branched. Good form and stems are straight. The best in its class.

Each \$0.15; dozen \$1.50; 100 \$12.00

206—***VIRGINIA HALE.**

Creamy white, suffused at outer edges peach-red; throat rich yellow. A strong grower with no bad habits. This is a XXXX variety that ranks well up toward the head of the list. Very delicate and fine.

Each \$0.75; dozen \$7.50; 100 \$60.00

219— **VIRGINIAN.**

Rose-red with vermilion spots on outer petals. Deep crimson-lake stripes through the center of the lower petals. Fine, long, well-built spikes (originator's description).

Each \$4.00

57—***WANETA** (Ruffled).

Large, well-opened flower of a splendid shade of rose-pink fading to a pure creamy-white in throat. This variety is listed as a **Primulinus** but under the new standard would not be classed as such. It is to our mind one of the most beautiful Gladioli ever produced. It is slightly ruffled and of the most delicate color imaginable (XXXX).

Each \$0.50; dozen \$5.00



236— WHITE GLORY—K. (Ruffled).

A fine large well ruffled white with a beautiful blotch of dull blue-violet (commonly called Iris-blue). A strong grower that produces a spike of good form. A universal favorite.

Each \$0.25; dozen \$2.50; 100 \$18.00

284— WHITE PIGEON.

A pure glistening white. Very large blooms with 6 to 8 open at a time. A strong healthy grower and good propagator.

Each \$1.00; dozen \$10.00

117— WHITE WONDER.

Almost pure white; faintly flaked rose-pink. A very large flower well set on the spike and many open at a time. Very popular.

Each \$0.25; dozen \$2.50; 100 \$18.00

85—*WILLIAM KENT (Ruffled).

Ivory-yellow, suffused a rose-pink at edges; throat buff-yellow primrose, sprinkled carmine. Well-ruffled, with 8 to 10 blooms open at a time and good arrangement on the stem. We consider this the best of the **Diener Originations**, having exceptionally good form and the color harmony is very pleasing (XXXX).

Each \$3.00

415—*WILLIS E. FRYER.

Mallow-purple, overlaid rhodamine-purple, deepening at outer edges to **Aster-purple**; very velvety. Throat blotched primrose, stippled with purple; mid-rib of lower petal primrose.

A very large, strong grower and good propagator. A very attractive color and a ready seller.

Each \$0.25; dozen \$2.50; 100 \$18.00

GLADIOLUS MIXTURES

Special Collection of Named Sorts

There are over 3,000 named varieties of "Glads" on the market. We have tested in our trial grounds over 1,200 of what we believed to be the best. From these tests we have found less than 100 varieties which we consider of sufficient merit to place in our XXXX list. All other varieties in the X, XX and XXX class are thrown into the mixtures. We have taken a large number of the XXX varieties and thrown them together and made up this **SPECIAL COLLECTION** of named varieties. It also occurs that a label will get lost or a bulb will drop on the floor from some of the XXXX varieties and these are added, making it one of the very best collections of named varieties ever offered to the public. When in bloom you may be able to name many of them from our Catalog descriptions.

In this collection are quite a number of varieties which are selling this year in single bulbs for more than you pay for a dozen. We do not hesitate to recommend this mixture to our friends as being worth far more than the price we are asking for it.

Dozen \$1.00; 100 \$8.00

"AMATEUR MIXTURE"

The foundation of this mixture was "America" that became mixed with "Panama." We have also bought at different times, varieties that we wanted to add to our list and after growing them one year we found them to be badly mixed. Evidently they had been grown by amateurs who were



not careful to keep them pure. These varieties have been added to this mixture. Last season we decided to buy a few hundred "Loveliness." This season when they came in bloom they proved to be about 40% Schwaben, and we now have to cast them into this mixture.

We have also bought some of the high-priced mixtures from other growers and they have been added. Buy the named varieties for your trial plot and then buy this mixture for cut-flowers.

Dozen \$0.50; 100 \$2.50; 1,000 \$20.00

"GLAD-ORCHIDS"

This is a mixture of "Primulinus Hybrids," and in it you will find some of the very best of this type. We have named this mixture "Glad-Orchids" because of the very delicate shades that are presented in it.

Undoubtedly you will want to plant some bulbs for cut-flowers. Here then is the choicest lot you can buy, in a grand assortment of rich and delicate shades ranging through orange, flame, yellow, salmon and many exquisite blendings of these shades. The graceful spikes and colors of these lovely flowers make them the most desirable of all for decorative use.

This collection growing in our gardens during the past season won the unqualified approval of our many visitors.

There are many named varieties in this mixture and many varieties that are far better than some that have been named. We feel confident that there is nothing better on the market in a "Primulinus Mixture."

Dozen \$0.60; 100 \$3.50; 1,000 \$30.00



Cup and medals awarded to North River Farms Exhibits
by New England Gladiolus Society and Massachusetts Horticultural Society.



FLOWERS



*f*OOD and raiment are for the body,
but flowers! flowers are for both body and soul.
When my lips are palsied by great emotions
—love, gladness, sorrow, death.
—and the words I would write come not,
then I send ‘soul-messages’—FLOWERS.

When I look upon a Rose,
all nightmares of atheism vanish;
When I inhale the rare perfume of Violets,
I bow to the Master Chemist;
When my pencil tries to trace
the graceful flutings of the Dahlia
Or my brush match the Exquisite
Color blendings of the modern Gladiolus,
I reverently acknowledge the High Hand of Art.

Some days when I am
in perfect attune with the Creator—God,
I know I hear melodies
Strangely sweet among my flowers,
And Songs—songs like morning stars
Must have sung together at the birth of HIM,
—The Rose of Sharon.

Without flowers my body could live,
but I know my soul would starve.

WILL P. SNYDER.

